

Redirects cheatsheet

Choosing the right redirect is essential to maintaining your SEO performance. This cheat sheet helps you quickly pick the right one.

Redirect	Type	Use-case	HTTP method	SEO purpose
301	Permanent	Content permanently moved	Changes to GET	✓
302	Temporary	Content temporarily moved	Changes to GET	✓
303	Temporary	Prevent multiple form submissions	Changes to GET	✗
307	Temporary	Perform same request to temporary new location	Yes	✗
308	Permanent	Perform same request to permanently new location	Yes	✗
Meta refresh	NA	Last resort to send visitor to new location	NA	✗
JavaScript redirect	NA	Last resort to send visitor to new location	NA	✗